Appln. No.: 10/542,002

IN THE SPECIFICATION:

Please substitute the following paragraph for the paragraph starting at page 1, line 19 and ending at page 2, line 11.

This type of electrophoresis display apparatus is provided with a back substrate and a front substrate arranged with a predetermined gap in between, and an insulating liquid and charged particles are placed in the gap between these substrates. Furthermore, each pixel is provided with a first electrode having a large display area and a second electrode having a small display area on one substrate (back substrate). For example, when a monochrome display is performed, a color difference is used for a display as follows:

- (1) When charged particles are attracted to the first electrode and scattered over a wide area, the first electrode is covered with the charged particles, and therefore the color (e.g., black) of the charged particles is visible to an observer.
- (2) When charged particles are attracted to the second electrode and concentrated in a narrow area, the color (e.g., white) of the area where the first electrode is formed is visible to the observer.

Please substitute the following paragraph for the paragraph starting at page 3, line 18 and ending at page 4, line 8.

The present invention has been implemented in view of the above described circumstances and it is an object of the present invention to provide a reflective display apparatus which creates a display by moving particles, comprising a front substrate and a back substrate, a

plurality of charged particles sandwiched between the front substrate and back substrate, a first electrode and a second electrode placed on the back substrate, a support member provided to keep a distance between the front substrate and the back substrate and a colored area on the back substrate, characterized in that reflecting means is provided in the space partitioned by the support member and the colored area is placed in such a way that the surface of projection on the back substrate of the second electrode and the surface of projection on the back substrate of the colored zone at least contact with each other.

Please substitute the following paragraph for the paragraph starting at page 11, line 7 and ending at line 16.

Furthermore, as the method of coloring the colored area A3, a method of placing a colored layer (see reference numeral [[8]] 5 in Figs. 1A and 1B) colored in substantially the same color as the first color is available. As the method of forming such a colored layer, a method of applying a photosensitive resin layer mixed with pigment and dye, then carrying out exposure and wet developing or a method of forming the colored layer using a printing method is available.